

Thurston County
Quit Line Data Summary
January 1 - June 30, 2005

| | County | State |
|--|----------------|-------------------|
| Number of Calls to Quit Line | N = 418 | N = 11,781 |
| Percent of Statewide Calls | 4.3% | 100.0% |
| Percent of State Population in County¹ | 3.5% | 100.0% |

| | County % | State % |
|--|-----------------|-------------------|
| Gender | N = 412 | N = 10,080 |
| Female | 62.6% | 61.2% |
| Male | 37.4% | 38.8% |
| Race/Ethnicity | N = 379 | N = 8,813 |
| People of Color | 11.1% | 9.5% |
| White | 88.9% | 90.5% |
| Age | N = 409 | N = 9,893 |
| Less than 18 years old | 1.2% | 1.5% |
| 18 - 24 years old | 24.7% | 18.1% |
| 25 - 34 years old | 24.2% | 25.4% |
| 35 - 44 years old | 20.3% | 22.0% |
| 45 years and older | 29.6% | 33.0% |
| Education | N = 402 | N = 9,282 |
| Did not graduate high school | 21.4% | 20.8% |
| High school graduate | 33.1% | 34.4% |
| Some college/vocational school | 36.3% | 34.8% |
| College graduate | 9.2% | 10.0% |
| Caller Type | N = 418 | N = 10,635 |
| General Information | 2.2% | 7.2% |
| Health care provider | 0.2% | 1.9% |
| Tobacco user | 97.6% | 90.9% |
| Payer Type | N = 319 | N = 7,421 |
| Insured | 33.5% | 37.4% |
| Uninsured | 36.1% | 33.0% |
| Medicaid | 30.4% | 29.6% |
| Heard About | N = 359 | N = 8,468 |
| Past caller | 13.1% | 13.4% |
| Employer/worksites | 0.0% | 1.3% |
| Health care provider | 23.1% | 23.4% |
| Television | 11.4% | 15.9% |
| Outdoor advertisement (billboard/bus/wall) | 3.9% | 2.7% |
| Targeted mailing | 0.3% | 0.1% |
| Great Start | 0.6% | 0.2% |
| Radio | 3.9% | 3.9% |
| Newspaper/Magazine | 0.3% | 1.7% |
| Brochure/Newsletter | 3.6% | 4.3% |
| Family or friend | 31.5% | 28.1% |
| Health Department | 5.6% | 3.2% |
| School | 2.8% | 1.8% |